

Jason Dhir Presents...

CHARITY AFTER BASH IV

ARMAGEDDON 2007



Jason Dhir & Wesley Snipes

Here we are once again returning to Columbus, Ohio to proudly present the 4th annual Charity After Bash! This year's "ARMAGEDDON 2007" sweeps full force to host the largest party in the history of our industry! Over 5,000 people, 100 plus pro-athletes and 50 sponsors all collaborate to join forces and be part of the future of post event entertainment and excitement.

The Charity After-Bash was conceived four years ago. It was an event that set a new standard for parties, gatherings and entertainment. Its goal is to unite people from all walks of life that share three common goals...

1. Push our industry's After-Events in the right direction: Away from the typical drug and rave scene and unionize it for the better.
2. Help raise money for different charities.
3. Raise the roof, have a blast and be ready for some next level stuff!

This year our forth annual night of insanity will kick off at 9:00pm and will continue until about 2:30am. The event will be held at KARMA located downtown just a few blocks from the Convention Center.

Attending this ordeal, you can expect to see the who's who of fitness, bodybuilding and

modeling and the athletes, supporters and people that bring this industry to life. Their attendance along with the publics' will help generate money for charity. At this time, the charity of choice is still undetermined.

Cranking up the party to an even higher level can only be possible at this point by throwing in a jolt of electricity that sets the place on fire! Surprise entertainment and celebrities show up to celebrate the nightlife with those that attend. Also, for the first time in history, live webcams will broadcast the event around the world live.

In previous years we saw everything from acrobats, fire breathers, pyro, 6000lb lasers, dragons, and angels, Bodybuilding pose downs and snowing rooms! What will we see this year?




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When:

Warm-Up Party: Friday March 2nd
After Bash Main Event: Saturday March 3rd

Times: 9pm – 2:30am (Both Parties)

Location:

Friday @ Sugar Bar
525 Park St.
Downtown Columbus

Saturday After Bash @ Karma
303 South Front St.
Downtown Columbus

Expected Attendance:

6,000 Freaks

Promoter: One crazy bastard

Set-Up:

6-8 Private parties within the Bash.
Heart palpitating beat and intense vibe.
Raw and primal energy

Media: You name it and DXL of course.

Pro-Athletes attending:

More than you can imagine

Live Feed via Webcam: Global

Gear: Ariel stunts, pyro, beams, celebrities and a 75,000 watt sound system just in the main room that will blow your pants off.